

2019-2020 ACL Bag Policy

BYOB - BRING YOUR OWN BAGS™

ACL Basic Bag Rules: BYOB - BRING YOUR OWN BAGS™

The ACL Basic BYOB - BRING YOUR OWN BAGS™ policy sets the standard for cornhole competitions that allow for players to bring their own bags. Players playing in ACL Points Events or in events from other organizations that have licensed the ACL BYOB - BRING YOUR OWN BAGS™ policy, must play with bags on the current season ACL Approved Bags List.

The ACL Approved Bags List is segmented into Exclusive and Non-Exclusive Manufacturers. Manufacturers and White Label companies have a choice to be an Exclusive or Non-Exclusive partner. Co-Brands that want to market and re-sell approved ACL Manufacturer series may apply to be the ACL Bags List and must follow the ACL Bag List Marketing Guidelines associated with the choice that the Manufacturer made.

All approved bags on the list are required to have the approved bag manufacturer name and series name clearly displayed on the bag. To be eligible for use, bags must have the manufacturer name, series name and remain in compliance with the guidelines listed in the "ACL Bag Parameters" section. Players are responsible and accountable for their bags remaining within spec at all times, regardless of wear and tear. The ACL Bag Policy is mandatory for ALL ACL Points events for the entire season. ACL Directors and other licensees may implement a different policy for non ACL points events, ACL Special Events or licensee events if advanced approval is granted from the ACL and promoted to the public a minimum of two weeks in advance.

Approved bags on the previous season list that are not going to be on the current list, will be grandfathered for the current season and removed the following season if the bag brand remains in good standing with the ACL and will not be selling that series name to the public in the current season. Previous season approved bags from brands that no longer appear on the current season list, will be eligible for use in the current season and removed the following season.

Players have the option of inspecting opposing player's bags prior to playing their match. A player may request to inspect and/or toss an opponent's bag prior to a match. A player has the option of asking the Tournament Director to inspect the opponent's bag prior to a match. If the players do not agree on acceptable bags prior to a match, the Tournament Director will make the final decision on whether or not the bags are acceptable and may replace a player's bags with approved tournament bags. Once a match starts, the bags are deemed to be acceptable and the result of the match will stand regardless of proof in the future that the bags did not conform to the current policy. If a player's bags are inspected and found to not meet the ACL Bag Policy parameters, the player is subject to disciplinary action.

Players that place in the prize money at ACL Events and other licensee events are subject to a bag inspection prior to collecting prize money. While the results of the event may not change, if a player violates the bag policy or has altered approved manufacturer bags in any manner, then that player will forfeit the prize money and be subject to additional disciplinary action. All decisions by the Tournament Director will be final.

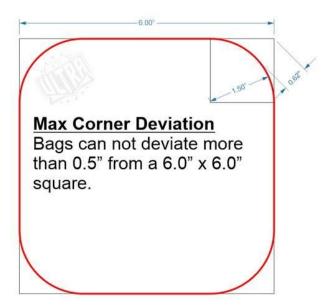
Players must throw matching bags of same type (manufacturer and series name) and color (sticky sides match and slick sides match but both sides do not have to be all one color with the exception of broadcast court bags) Players will not be allowed to throw bags of different colors or types. For example, a player throws 2 Cheetah bags and 2 Reynolds bags or a player throws 2 bags that are blue and 2 that are red. Mismatched bags will not be allowed in any ACL events.

Bags must be distinguishable between opponents. If it is a seeded event, the higher seed gets to choose initial bag color and the lower seed must play with a bag color that is distinguishable from that color. If it is an unseeded event, if player A wins the coin toss and chooses Orange Bags, then player B must play with a distinguishable color from Orange. For non-broadcast matches, players may agree among themselves if their bags are distinguishable. For broadcast matches, players must submit their bag choices for distinguishable approval to the tournament director in advance of starting play. For broadcast and non-broadcast matches, any dispute will be resolved by the Tournament Director. If the Tournament Director and players cannot reach an immediate resolution to a dispute, the Tournament Director will provide distinguishable bags to BOTH Players.

The official bag manufacturing tools are available to be purchased. New and improved measurement tools may become available during the season but will not be formally used for measurement until the following season.

ACL BAG PARAMETERS

- Length: Bags should measure 6" x 6" when laid flat accepted tolerance is 5.75"
 6.25". Bags over or under accepted tolerance will not pass inspection.
- Weight: Bags should weigh 16 ounces accepted tolerance is 15.5 ounces –
 16.25 ounces. Bags over or under accepted tolerance will not pass inspection.
- **Thickness**: Bags should measure 1.25" accepted tolerance is 1.125" to 1.5". Bags under or over accepted tolerance will not pass inspection.
- Outside Material may be any fabric that does not damage or create residue on the board. A fabric can be woven, nonwoven, or knitted. A bag that damages a board in any way as caused by the material of the bag will automatically forfeit the player throwing that particular bag. If a bag is found to gradually leave a residue or marks on the board during gameplay, that player or team will forfeit the match. Bags may have multiple fabrics on one side of a bag (having multiple materials on one side of the bag is restricted by a patent pending from AllCornhole.com. Contact AllCornhole.com for details.)
- **Inside Material** may be anything that does not damage or create residue on the board. A bag that damages a board in any way as caused by the material of the bag will automatically forfeit the player throwing that particular bag. If a bag is found to gradually leave a residue or marks on the board during gameplay, that player or team will forfeit the match.
- Rounded Corners: Bags may have rounded corners but cannot be rounded more than 0.5" on a 6" x "6 bag as seen in the diagram below



• **Bag Manufacturers** MUST be able to provide bags all of one color for players to purchase.

- Bags MUST have a clear visible manufacturer logo AND series name; Bags with faded or missing logos are not acceptable and will not pass inspection for players at events. Restamped bags are also not acceptable. There are two levels of approval ACL Basic and ACL Broadcast.
- **Bags** must **NOT** have loose threading of more than 1/8th of an inch from its seam. Loose threading can be grounds for bags not passing inspection.
- Alteration of Bags in any form will NOT be tolerated. An altered bag is any bag changed from its original state when purchased including stitching holes, making new seams, gluing, etc. Any bag that appears to be altered from its original state will not pass inspection and the player or bag manufacturer may be subject to further penalties.
- No foreign substances may be applied to the outside or inside of bags.

ACL Broadcast Bags

Approved Bag Series on the ACL Exclusive List may be eligible for players to use on ACL Broadcasts and licensee broadcasts. Approved Bag Series on the Non-Exclusive list are not eligible for ACL Broadcasts or licensee broadcasts. Bags that are going to appear on an approved broadcast must meet additional specifications in order to maintain professionalism and simplicity for viewing audiences.

- Bags must have ONE primary color. The entire bag must be the same color with the only exceptions being: One (1) logo of an approved ACL sponsor (an approved sponsor should be one that does not promote any cornhole league or organization other than the ACL), One (1) logo of the bag manufacturer, the name of the bag series, and an optional player name. Aside from the two logos, the player name, and the bag series name, the bag should be 100% the same color. Reasonable judgment will be used for bags where the two sides of the bag are a slight difference in shade due to the dying process of certain materials. Gradients, color patterns, and general design work are ONLY acceptable if they cover 100% of the bag (aside from the logo) and maintain the clear visibility of the primary color. A solid color side and a pattern color side that makes the primary color not clearly evident to the viewing audience will not be approved for use on any ACL broadcast..
- ACL Approved Exclusive List Bags must be marked as broadcast eligible on the ACL Exclusive list. This means that there are at least two public options available that fit the guidelines above for that specific series. This does not mean

that all bags with that series name are approved for broadcast use. Any bags maybe denied at anytime at the discretion of the Tournament Director.

ACL Bag Manufacturer, White Label, and Co-Brand Information

This policy will be strictly enforced by all Directors beginning October 1st, 2019 and the policy will be valid through the 2020 ACL Championships. September 2019 will be a grace period of one month where both the current and previous season's bag policies will be acceptable to give players and directors time to familiarize themselves with the new policy as well as purchase new bags if needed. New bag series submissions will NOT be accepted during this September grace period. Manufacturers, white labelers and Co-Brands that would like to be added to the approved list may contact the ACL and request the ACL Approved Bags List Application.

The definition of the three types of companies or brands that may apply to be on the approved list are:

- Bag Manufacturer A company that develops, manufactures and distributes cornhole bags available to the public for purchase directly or through a retailer
- White Label A company or brand that works with an approved ACL Bag
 Manufacturer or multiple ACL Bag Manufacturers to develop an original bag
 brand and bag series to be made available to the public. The bag manufacturer is
 not disclosed to the public or used for marketing purposes. White labelers are
 listed under ACL Bag Manufacturers on the approved list.
- Co-Brand A company or brand may place its brand on an approved ACL Bag Manufacturer or White Label bag provided that the approved Manufacturer or White Label Name and Series Name appears on the bag. Co-Brands that seek to use approved ACL Bag List Marketing Guidelines for the purpose of marketing or re-selling to the public, must apply and pay the appropriate Co-Brand fee if approved. Those approved Co-Brands will appear on the ACL Bag List. Co-Brands that are not going to use the ACL for marketing purposes, do not have to pay a fee and will not show up on the list. See the ACL Bag List Marketing Guidelines for more details.

For the 2019 - 2020 season, ACL Exclusive and Non-Exclusive Bag Manufacturers and White Labelers may submit up to TEN (10) distinct bag series that will be available for public purchase during the season. For ACL Exclusive Bag Manufacturers, all ten series may be designated as ACL Broadcast Bags, provided that the manufacturer or white labeler offers at least two distinguishable options to the public for purchase that comply with the ACL Broadcast Bags section above . Company A may choose to have the ACL approve 10 total bag series for 2019 - 2020, but only offer 3 of those series on the ACL

Broadcast Bag list. The other 7 series are permitted for use in ALL ACL tournaments and licensee events with the only exception being for ACL Broadcast matches. ACL Exclusive Bag Manufacturers will pay a per series fee for up to ten series to be approved. Those approved series are eligible for ACL Broadcast approval. ACL Broadcast Series approval is not for all bags in that series, just for the ones that adhere to the ACL Broadcast Bags guidelines and are available for public purchase.

An approved bag series may be co-branded and used in ACL points events with approval from the ACL. Brands or companies wanting to resell ACL approved bags for marketing purposes must pay the appropriate fees to be listed on the ACL Approved Bags List under Co-Brands for the season. Only an ACL Pro player name or ACL Pro player approved logo, may be added by a manufacturer, white labeler, or co-brander without additional fees needed to be paid for re-selling.

Any visual customizations to a bag series DO NOT require the creation of a new series, but customizations may be denied for use on ACL Broadcasts. Any variation to a bag's parameters or materials DOES requires the creation of a new series. For example, Company A adds a unique logo to its "Speed" series bag: a new series does not have to be created and approved. If Company A changes the sticky side material of its "Speed" series for a specific player, a new bag series must be created and approved.

ACL Bag List Approval

The deadline for bag manufacturers, white labelers and co-brands to apply for ACL Approved Bags List for the 2019 - 2020 season is August 13th, 2019. NO MID SEASON SUBMISSIONS OF BAGS WILL BE ACCEPTED. The full list of approved bags for 2019 will be released on August 18th, 2019.

Bag List Approval is being done by Michael Kean - michael@iplaycornhole.com. You can request an application through him. Send bags to Michael Kean, American Cornhole League, 4500 Nations Crossing Rd. Charlotte, NC 28217. Bring Your Own Bags™ was created by The ACL LLC and use of this phrase or policy for non ACL sanctioned or licensed events is prohibited.

The ACL reserves the right to force adjustments to a bag series at any point during the season or deny bags from being on the list or used on any ACL Broadcast for any reason.

Any questions, please visit the **Contact Us** page and send your questions